

Put your business into overdrive!



TSM is a business development and marketing consulting firm serving small to medium sized high-tech companies. We are specialists in the laser and photonics industry.



Business Development

- Business evaluation
- Strategic partnerships
- Competitor analysis
- Customer profiling
- Business incorporation
- Market research



Sales

- Sales plans
- Lead generation
- Trade show representation
- Cold calling
- Product presentations
- Customer visits



Marketing

- Optimized marketing plans
- Video production
- Website design & content creation
- Search Engine Optimization (SEO)
- E-mail campaigns
- Exhibit design, booth graphics
- Brochures, white papers, etc.

Business Development, Sales and Marketing

TSM has over 20 years of experience in growing technology companies through a focused mix of sales and marketing. Projects can be as simple as designing a new logo or optimizing an existing site for google rankings to major undertakings such as establishing a US subsidiary for foreign firms expanding into North America. Our goal is to determine your requirements and develop an actionable plan customized to meet your needs to grow your business. Make TSM the engine that drives your business.

Contact us today to discuss how we can benefit you and your organization.